

## DANIELLE DE BIASIO

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daniellemdebiasio@gmail.com

### TECHNICAL SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere  
Font Book  
Microsoft Word  
Microsoft Excel  
Apple Keynote  
Microsoft Powerpoint  
Digital Photography  
Traditional Photography  
Google Sketchup  
Macintosh and PC

### LANGUAGE

English | Native Speaker  
French | Elementary Proficiency

### EDUCATION

#### THE SCHOOL OF VISUAL ARTS, New York, NY

Bachelor of Fine Arts in Graphic Design | 2009-2013  
3.79 GPA, Honors Program, Deans List All Semesters

### EXPERIENCE

#### MUSTACHE LLC, New York, NY

Designer & Art Director | September 2013-Present  
Lead designer and art director of digital, print, and promotional designs for Mustache clients and internal Mustache projects.

Freelance Web Designer | January-June, August 2013  
Responsible for designing website of a Mustache client.

#### CLINIQUE, New York, NY

Freelance Digital Designer | May 2013-August 2013  
Responsible for designing and executing banners, emails, website assets, and other design materials.

#### ATLANTIC RECORDS, New York, NY

Digital Graphic Design Intern | September-December 2012  
Responsible for designing artist websites and banners.

#### RUSSELL RESEARCH, East Rutherford, NJ

Freelance Graphic Designer | June 2012-Present  
Responsible for designing, new stationery, rebranded advertising, promotional, online materials, among other tasks.

Freelance Graphic Designer | May-August 2011  
Designed and edited videos for a market research study, photographer and image editor for marketing materials.

#### NAUTICA, New York, NY

Graphic Design Intern | January - May 2012  
Involved in creative process of advertising and design.

#### CALVIN KLEIN, New York, NY

Freelance Graphic Designer | February 2012, April 2013  
Involved in creativity and execution of storefront designs.  
Graphic Design Intern | June-December 2011  
Assisted designers with process and execution of designs.

#### SVA VASA, New York, NY

Graphic Designer | November 2011-May 2012  
Lead designer of SVA newspaper, Untitled.